

**ORBITVU**  
PRODUCT TELEPORTING

# Show the spirit of your product

E-commerce photography production system



**ALPHA**SHOT XL WINE

# ALPHASHOT XL WINE

**ALPHASHOT XL WINE** is an all-in-one compact photographic solution designed for e-commerce photography of mid-sized products, optimized for glossy and transparent products such as wine, spirits or glass products.

It makes it easy for non-professionals to create consistent, ready-to-be-used product images in ultra fast and efficient way.

Features reflection aware design, “intelligent” bottle support, rock solid aluminum design, adjustable LED lighting, 360° motorized turntable and direct hardware control. Everything to make sure, that the images can be produced in the most convenient way, fast and meet specific requirements of glass photography.

The key element of ALPHASHOT XL WINE is ALPHASHOT Editor software. It makes it easy to operate the device by non-professionals. The software controls directly the lighting, turntable, multiple of cameras and lasers. Template based workflow allows to repeat once setup image configuration forever. IQ Mask, Auto-Cropping, batch export, SuperFocus, Colour Beautifier and True Shadow are just a few of the technologies which ensure that the entire image production process is consistent, reliable and quick.



## TYPICAL USE:



**BOTTLES**



**DECORATION**



**HOME APPLIANCES**



**PORCELAIN**



**GLASSWARE**



**SPORT EQUIPMENT**

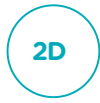
# ALPHASHOT XL WINE

## FEATURES:



### Fast image capture & processing

36 images in just 3 minutes.



### Shoots still, 360° photos, 360° videos

One ALPHASHOT XL - three ways to present your product.



### Automatic background removal

Graphic designer no longer has to spend time removing background, ORBITVU will do it for him instantly.

BEFORE



AFTER



### Color beautifier

Improves colors by selective change of saturation or brightness.

BEFORE



AFTER



### Superfocus

Combines several images at different focus levels into one fully sharp image.

BEFORE



AFTER



### Shadow generator

Enables to remove background, but leaves natural shadow below the object. Requires top light option 234A17.

BEFORE



AFTER



### Intelligent Supports

Specifically designed supports combined with software algorithms are being automatically removed from the image.

# ALPHASHOT XL WINE

## FEATURES:

### LED lighting



Ultra flat, LED panels for more shooting space. Very long, adjustable lights are capable of creating nice long reflections on bottles.

### Grip Camera support



Excellent Manfrotto geared head enables ultra precise camera positioning. Grip action support allows to quickly move the camera up/down. With rulers on all movement axes, camera position can be easily repeated.

### Customisable function button



Press once to switch on laser pointer, press again to take the image. Customize with other EDITOR functions. Placed on both sides of the ALPHASHOT.

### Anti-reflective finish



All silver elements masked to avoid unwanted reflections on glossy objects.

### Bottle support



Designed especially for wine, spirits and glass photography. Places the bottle higher, to avoid reflections from the white table. The support is automatically removed by the software.

### Left and right hand use



Doors with function buttons on both sides of the machine allow use from each side.



# ALPHASHOT XL WINE

## ACCESSORIES:

### 234A18 Integrated 2 line laser pointers



2 line laser pointers for more convenient object positioning. High power, yet within safe operation limits (LASER CLASS 2M) - ensure, that even with full power lights on, the laser lines are still visible. Can be activated by software or ALPHASHOT hardware buttons.

### 234A13 50 cm base with a shelf



Space saving 50 cm support, for very comfortable work. Made with industry grade aluminium profiles. Provides additional shelf space for frequently used accessories or consumables.

### 234A4 Manual hanging kit



Equipped with magnetic fixtures and fishing wire allows to easily hang unstable items - e.g. bag handles. Requires 234A22 - top accessory bar.

### 234A16 Top camera holder



Allows to use additional camera to automatically shoot top views of a product. Requires 234A22 - top accessory bar.

### 234A17 Top lights



Two flat LED lights option for more lighting flexibility and lighting objects from top.

### 234A21 Anti-reflective kit



Designed to reduce reflections inside ALPHASHOT and to soften lights. To be used to photography highly glossy objects

# ALPHASHOT XL WINE

## SPECIFICATIONS:

Specifications	ALPHASHOT XL WINE
Front lights	2 panels x 480 pcs. 92+ CRI LEDs each, adjustable
Top lights	Option (2 panels x 480 pcs. 92+ CRI LEDs each, fixed)
Bottom/back light	1600 pcs. 92+ CRI LEDs
Laser pointer	Option (2 linear lasers, 15 mW each CLASS 2M)
Camera connection	USB Type A
PC connection	USB Type B
Power supply	110-230VAC max. 1000 W
Max. size of photographed object (DxWxH)	30 x 50 x 70 cm (12" x 20" x 28")
Max. load	25 kg (55lb)
Outside dimensions (DxWxH)	87 cm x 230cm to 140cm x 130cm (34" x 90" to 55" x 51")
Weight nett	125 kg (275lb)
Output still image format	Png, jpeg, RAW (as shot by camera) + png mask
Output 360 file format	HTML5, Flash, animated GIF
Output video file format	AVI, MP4, direct upload to YouTube
Export	Simple user defined mode; advanced xml file defined
Factory defined templates	5 generic profiles (color, bright, dark, transparent, glossy)
Multi camera control	Yes, up to 5 cameras (Canon only)
SUN hosting package	Included: PRO plan - 500 products, 1 year
Camera compatibility	Canon and Nikon DSLR

Specifications are subject to change without notice.